



**2010 State Association of Fire Chiefs  
66th Annual Conference  
USC Lancaster  
October 13 - 16, 2010**

***Sponsorship Opportunities***

**PLATINUM SPONSOR    \$3,000.00**

**Installation Dinner**

- Dine with more than 150 key decision makers in the fire service of South Carolina
- You will have an opportunity to address the Chiefs as a group
- Recognition Signing will be provided
- Your Company Logo will be displayed in the program book
- A ½ page ad will appear in the program book
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- You will receive a Conference attendee mailing list following the Conference
- Includes registration fee
- Four complimentary tickets to all social events
- Ad for your company/organization will appear on the SCSAFC website for 12 mos.

**GOLD SPONSOR    \$2,000.00**

**Welcome Party**

- Network with more than 150 key decision makers in the fire service of South Carolina. You will have an opportunity to address the Chiefs as a group
- Recognition Signing will be provided
- Your Company Logo will be displayed in the program book
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- A ¼ page ad will appear in the program book
- You will receive a Conference attendee mailing list following the Conference
- Includes registration fee
- Two complimentary tickets to all social events
- Ad for your company/organization will appear on the SCSAFC website for 12 mos.

## **SILVER SPONSOR    \$1,500.00**

### **Friday Evening Entertainment**

- Dine with more than 150 key decision makers in the fire service of South Carolina. You will have an opportunity to address the Chiefs as a group
- Recognition Signing will be provided
- Your Company Logo will be displayed in the program book
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- A ¼ page ad will appear in the program book
- You will receive a Conference attendee mailing list following the Conference
- Includes registration fee
- Two complimentary tickets to all social events
- Ad for your company/organization will appear on the SCSAFC website for 12 mos.

## **BRONZE SPONSOR    \$1,000.00 Each**

### **Luncheons**

- Dine with more than 150 key decision makers in the fire service of South Carolina. You will have an opportunity to address the Chiefs as a group
- Recognition Signing will be provided; Your Company Logo will be displayed in the program book
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- Includes registration fee; Two complimentary tickets to all social events
- Ad for your company/organization will appear on the SCSAFC website for 12 mos.

## **CHIEF'S CLUB SPONSOR    \$500.00 Each**

### **Refreshment/Coffee Breaks (Five Available)**

- Recognition Signing will be provided
- Your Company Logo will be displayed in the program book
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.

## **ASSISTANT CHIEF'S CLUB SPONSOR    \$400.00 Each**

Sponsors are needed to provide funds for the following:

- Hospitality Room
- Registration Bags
- Golf Tournament
- Ladies Programs
- Memorial Service

You will receive the following:

- Recognition Signing will be provided
- Your Company Logo will be displayed in the program book

- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.

### **CONTRIBUTING SPONSOR \$300.00 or Products**

- The attendees will be walking advertisements with your company logo on lanyards, conference bags, pins, notepads, or water bottles
- Your company can donate items or we can have them made for you {cost or value of items will be determined based on the item}
- Recognized signage will be provided
- Your Company Logo will be displayed in the program book
- Please indicate a specific item(s) under contributing sponsor on your registration form

### **PROGRAM BOOK ADVERTISEMENTS**

Our Conference Program Book is printed for each conference and distributed to all attendees. By just providing a camera-ready electronic black and white ad of at least 300dpi quality in a PDF format, we will place it in the Conference Program Book for all to see. Available formats are:

<b>Inside Front Page</b>	<b>\$350.00</b>
<b>Inside Back Page</b>	<b>\$350.00</b>
<b>Full Page</b>	<b>\$250.00</b>
<b>½ Page Horizontal</b>	<b>\$125.00 (8.5“ x 5.5”)</b>
<b>½ Page Vertical</b>	<b>\$125.00 (4.5 “ x 11”)</b>
<b>¼ Page Horizontal</b>	<b>\$100.00 (8.5“ x 2.75”)</b>
<b>¼ Page Vertical</b>	<b>\$100.00 (4.25" x 5.5”)</b>
<b>Business Card</b>	<b>\$ 25.00 (2” x 3.5“)</b>

**Fill out one of the forms below and send it to the address listed  
Deadline for submission of Ads is September 1<sup>st</sup>.**

**Make all Checks Payable to: [South Carolina State Association of Fire Chiefs](#)**



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University of South Carolina at Lancaster  
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***Sponsorship Order Form***

- PLATINUM SPONSOR ----- \$3,000.00 Each**
- GOLD SPONSOR ----- \$2,000.00 Each**
- SILVER SPONSOR ----- \$1,500.00 Each**
- BRONZE SPONSOR ----- \$1,000.00 Each**
- CHIEF'S CLUB SPONSOR ----- \$ 500.00 Each**
- CONTRIBUTING SPONSOR: \_\_\_\_\_**

Name of Sponsor: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

**Make Check Payable to: South Carolina State Association of Fire Chiefs**

**Mail to:  
SCSAFC  
Executive Director Jack Jansen  
PO Box 2482  
Columbia, SC 29202-2482  
Phone: (803)926-4808**



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***PROGRAM BOOK SPONSOR***

**Check the size and style ad you desire to purchase. Provide a camera-ready electronic black and white ad (at least 300dpi PDF) and we can insert it in our Conference Program Book.**

- Inside Cover Ads**
  - Inside Front Page**           **\$350.00**
  - Inside Back Page**           **\$350.00**
  
- Full Page Ad (not inside cover)**   **\$250.00**
  
- ½ Page Ads (with x height)**
  - Horizontal (8.5" x 5.5")**   **\$125.00**
  - Vertical (4.25" x 11")**   **\$125.00**
  
- ¼ Page Ads (width x height)**
  - Horizontal (8.5" x 2.75")**   **\$100.00**
  - Vertical (4.25" x 5.5")**   **\$100.00**
  
- Business Card (2" x 3.5")**   **\$ 25.00**

**FIRM/ORGANIZATION:** \_\_\_\_\_

**REPRESENTATIVE:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX :** \_\_\_\_\_

**MAKE CHECKS PAYABLE TO: South Carolina State Association of Fire Chiefs**  
**INCLUDE CAMERA READY ART WORK MAIL CHECK AND THIS FORM TO:**

**SCSAFC**  
**PO Box 2482**  
**Columbia, SC 29202-2482**  
**Phone: (803)926-4808**